GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Constitution of Swachh Andhra Pradesh Mission at State Level, District Level, Divisional Level, ULB Level, Mandal Level and Panchayat Level – Orders – Issued.

GENERAL ADMINISTRATION (AR&T.I) DEPARTMENT

G.O.Ms.No.407 Dated:24 -11-.2016
Read the Following:

1. G.O.Ms.No.29, MA&UD (B2) Department, Dt.19-2-2015.
2. G.O.Rt.No.226, MA&UD (B2) Department, Dt.15-4-2015.
3. From the MD, SAC, A.P. Hyderabad Lr.No.I/SAC/F1/2015, Dt.31-8-2015.

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ORDER:

The Government of India have taken up the Swachh Bharat Mission with a view to make all Indian Cities and towns totally sanitized, healthy and livable to derive Public Health and Environmental outcomes for all citizens with special focus on hygienic and affordable sanitation for the urban poor and women. The main mission objective is elimination of open defecation, 100% collection and scientific procession, disposal, re-use and recycling of Municipal Solid Waste, creating an enabling environment for private sector participation in Capital and O&M expenditure, IEC and Public Awareness.

2. In order to implement the component under Swachh Bharat Mission in Urban Areas in the State of Andhra Pradesh, Government considered necessary to establish a Swachh Andhra Corporation to carry out the activities including Individual Sanitary Latrine Scheme (ISLS) and Solid Waste Management etc., in the State of Andhra Pradesh. Accordingly in the G.O. 2nd cited orders were issued Establishing of Swachh Andhra Corporation to carryout activities of Individual Sanitary Latrine Scheme and Solid Waste Management etc., in ULBs.

3. To bring an improvement in the general quality of life in the rural & urban areas, by promoting cleanliness, hygiene and eliminating open defecation and to accelerate sanitation coverage in rural & urban areas, Promotion of Water Conservation measures through water harvesting, recycle and reuse of waste water for various purposes, Promotion and integration of ongoing Vanam –Manam (Tree Plantation) programme both in Urban and Rural areas for development of grenary and increase of tree coverage, taking up preventive measures (through mass Awareness, effective implementation of policies, schemes, guidelines) on spreading of communicable diseases like Hepatitis-A , Gastroentitis, Japanese Eccephalities, Diarrhoea, Typhoid, Malaria, Swine flu, Dengi, Chikungunya, Conjuctivities,etc) and to achieve the vision of Swachh Andhra by 2nd October 2018, Government have decided to launch the Swachh Andhra Mission as a State Government Mission.

4. Government after careful examination of the matter here by constitute Swachha AndhraMission at State Level, District Level, Divisional Level, ULB Level, Mandal Level and Panchayat Level in the State. The composition of the State Level Mission will be as follows:

I **<u>State Level Mission</u>**

Hon'ble Chief Minister - Chairman

Hon'ble Minister, MA&UD
Hon'ble Minister, PR
Hon'ble Minister, Housing & RD(Sanitation)
Hon'ble Minister, Finance
Hon'ble Minister, EF and S& Technology — Vice Chairmen

Hon'ble Minister, Irrigation - Member
Hon'ble Minister, HRD - Member
Hon'ble Minister, Health - Member
Hon'ble Minister, Endowments - Member
Hon'ble Minister, I&PR - Member
Dr. C.L. Venkat Rao - Executive Vice Chairman
1. Chief Secretary to Govt - Member
2. Principal Secretary, to Govt MA&UD - Member
Principal Secretary, to Govt Finance - Member
1. Principal Secretary, to Govt PR - Member
2. Principal Secretary, to Govt HE - Member
3. Principal Secretary, to Govt SE - Member
4. Principal Secretary, to Govt HM & FW
5. Principal Secretary, to Govt Endowments - Member

1. Commissioner & Director of Municipal Administration -Member
2. Commissioner, I&PR - Member
3. Commissioner, PR - Member
4. Commissioner, RD - Member
5. Commissioner, Health & Family Welfare - Member
6. MD, Swachha Andhra Corporation, A.P. - CEO& Convenor

5. The State Level Mission will deliberate and formulate policies on the following to achieve the objectives of the Swachha Andhra Movement.

1. Information, Education and Communication (IEC) required to promote toilet construction and Behaviour Change Communication (BCC) as the success of ODF programme will ideally be measured against the increase in toilet usage and also overall Sanitation.
2. State level agency to design the strategy, mode of implementation and to monitor and evaluate the progress of the campaign.
3. Involve political and social/thought/Religious leaders and celebrities on pro bono basis in conveying the message of sanitation.
4. To include a chapter on overall sanitation practices in school curriculum from the first standard itself. In each school and college, a team of students called the 'Swachhta Senani' may be formed which would be

responsible for awareness and ensuring best practices on sanitation and cleanliness are implemented. School Level painting, debate, quiz on Sanitation should be done on regular basis and will be part of the curriculum Promotion and celebration of sanitation related activities on National Events.

5. Skill Development courses/ Diploma courses relating to sanitation to be introduced in State ITIs and polytechnics/ colleges and other vocational training Institutes. This may also be integrated with the on-going programme for Skill Development.
6. Framing Building Bye laws for water conservation, Solid waste management, Liquid waste management, Faecal Sludge Management, Reuse and Recycle of waste water and ensuring effective implementation

1. Centres of Excellence to be set up in the Institutes of Higher learning to promote research in the specialized fields of sanitation & waste management for producing quality doctoral and post-doctoral level researchers.

1 Establishment of R&D Centres in all the Universities for continuous research & improvement of technology.
2 To set up a State Level Swachh AndhraNidhi(Sanitation Fund).
3 A certain part of the CSR contributions by PSUs/Companies may be spent in the States where they are located.
4 A certain part of NRI Funding could also be attracted for sanitation initiatives
5 The first charge on the expenditure on 14th Finance Commission grants to Local Bodies may be given to the activities undertaken under Swachh Andhra Mission.
6 The State Government to issue Swachh Andhra bonds.
7 A State level Technical Board/Committee to be set up to provide knowledge and handholding to ULBs and local bodies in the entire process from identification to final procurement of technology.
8 Reputed research institutions, both at Central and State level, to be made technical partners for evolving cost effective solutions for effective Sanitation (waste management technologies) measures.

1. To provide output based subsidy to the private sector for sale of by-products like compost. The subsidy on chemical fertilizers to be reduced and correspondingly subsidy on compost to be increased to promote the use of compost.

1 To make provision for tax exemptions to the private sector for setting up waste processing facilities to make waste processing a viable activity.
2 To make a policy so that Sanitation (Liquid Waste Management, Waste mgt) projects may be undertaken through PPP mode and to locate bulk users for treated water and waste like industries.

1. Develop Tools and instruments for Operation & Maintenance of Community and Public Toilets in Rural and Urban areas.

2. Online monitoring of the maintenance of CTs & PTs shall be established.

1. Promotion of Water Conservation measures through water harvesting, recycle and reuse of waste water for different purposes

2. Promotion and integration ongoing Vanam –Manam(Tree Plantation) programme both in Urban and Rural areas for Tree plantation.
3. Taking up preventive measures (through mass Awareness, effective implementation of policies, schemes, guidelines) on spreading of communicable diseases like Hepatitis-A, Gastroentitis, Japanese Eccephalities, Diarrhoea, Typhoid, Malaria, Swine flu, Dengi, Chikungunya, Conjuctivities,etc)

1. Taking steps for Capacity building of local bodies and Government officials at all levels as required by regular training and upgradation of skills.
2. Review of all laws and rules on waste management for strict enforcement and penal provisions for violations of any law especially related to bio-medical waste and e-waste.
3. Measures to be taken up for mainstreaming of rag pickers in waste management activities.

a. Eradication of manual scavenging activity through strict enforcement of the Prohibition of Employment as Manual Scavengers and Their Rehabilitation Act, 2013.
b. Swachh Andhra Grading/Rating(in lines with Swachh Survekshan Survey) for all Gram Panchayats, Municipalities, Mandals, Divisions and Districts every year to promote competition among them and to reward best performing Gram Panchayat, Mandals, ULB, Divisions, Constituency and Districts as per the ratings.

c. Appraisal and review of comprehensive sanitation plans, which include city level sanitation plans, Gram Panchat level plans, state sanitation concept, state sanitation strategy etc.

1. Bringing about an improvement in the general quality of life in the rural & urban areas, by promoting cleanliness, hygiene and eliminating open defecation. Accelerate sanitation coverage in rural & urban areas to achieve the vision of Swachh Andhra by 2nd October 2018.

II **District level Mission**

The composition of the District Level Mission would be as follows:

i.	District Minister in-charge	-	Chairman
ii.	Ministers belonging to the District	-	Members
iii.	All MPs, MLAs, MLCs of the District	-	Members
iv.	The District Collector	-	Convenor
v.	All Municipal Chairpersons	-	Members
vi.	Zilla Parishad Chairperson	-	Members

The District level Mission will be responsible for implementation of policy decisions taken by the State Level Mission. The District Level Misiion shall monitor the activities taken up by all the Divisional, Mandal & Panchayat level Missions and extend cooperation, guidance and provide required funds to the Divisional, Mandal & Panchayat level Missions for effective implementation of Swachha Andhra Pradesh Mission.The District level Mission

will also take up Capacity Building of the all stake holders and shall work out the stratergies to bring in the behavioural change through innovative Information, Education and communication (IEC) activities.

III **Divisional Level Mission**

The composition of the Divisional Level Mission would be as follows:

i.	Sub collector/RDO	-	Coordinator
ii.	MLAs of the Division	-	Members
iii.	President of Water user Societies		-Members

The Division level Mission monitors the activities taken up by all the ULB level, Mandal & Panchayat level Missions and extends cooperation duly coordinating with District Level Mission.

IV **ULB Level Mission**

The composition of the ULB Level Mission would be as follows:

i.	Municipal Chairperson	-	Chairman
ii.	Ward Members	-	Members
iii.	Municipal Commissioner	-	Convenor

The ULB Level Mission shall be responsible for implementation of Swachha Andhra Mission and shall take up the following activities.

1. To take up Cleanliness drives duly sensitizing the public and bring in the behavioural change.Inspection of all Community, Public and School toilets and report on their functioning and additional requirments.
2. To take up Cleanliness drives in Heritage places and monuments, duly involving the school children as change agents and brand ambassadors.

1. Cleanliness drives in Government Offices, Hospitals and Private clinics and other public places by involving Youth volunteers and Youth groups.
2. Monitor development of greenary, geo tagging the plantations, assess the survival rate and plan for taking up the development of greenary during the next season.
3. By engaging Teachers to hold sensitization meetings with parents on imparting messages of cleanliness and sanitation among their children. Teachers to inspect sanitary facilities in every school and plan for their operation and maintenance.
4. Massive engagement with students and Mass pledge taking by all children,Sensitization by children of their parents on hygienic practices and maintenance of cleanliness.
5. Special drive in all schools and anganwadis and inspection of toilet facilities and access the cleanliness and functioning of the toilets.
6. Ensuring functional separate toilet facilities in sufficient numbers for girl students in co-educational schools, anganwadis. Sensitization drives among girl students on safe sanitation/Menstrual Hygiene

7. Special focus on women SHGs in slum communities, training workshops for women SHGs to empower them to lead behaviour change initiatives in decentralized SWM and safe sanitation in their communities.

V **Mandal Level Mission**

The composition of the Mandal level Mission would be as follows:

i.	Mandal President	-	Chairman
ii.	MPTCs	-	Members
iii.	ZPTC	-	Member
iv.	MPDO	-	Convenor

The Mandal level Mission monitors all the activities taken up by the Panchayat level Mission at regular intervals and also provides technical assistance required if any duly coordinating with Divisional and District Level Missions.

VI **Panchayat Level Mission**

The composition of the Panchayat Level Mission would be as follows:

i.	Panchayat President	-	Chairman
ii.	Ward Members	-	Members
iii.	Members of JB Committee	-	Members
iv.	Panchayat Secretary	-	Convenor

The Panchayat level Mission shall take up the following activities in every Gram Panchayat

1. Conducting Door to Door survey and sanctioning of IHHTs to all eligible households.
2. Motivating community for construction through Community Approach to Total Sanitation (CATS) and Door to door campaign.
3. Creating awareness among masons about appropriate technology for construction of IHHLs (Twin leach pit) and to take up Construction of IHHLs in saturation mode.
4. For cost effective construction of IHHT, facilitate Bulk procurement of materials required for construction of IHHT duly involving NGOs/ CBOs.
5. Ensuring the usage of toilet through community led (Natural leaders) through regular monitoring.
6. Massive engagement with students and Mass pledge taking by all children, Sensitization by children of their parents about safe practices in cleanliness and hygiene
7. Special drive in all schools and anganwadis, special drive separate toilet facilities for girls in schools.
8. Special focus on women SHGs in slum communities, training workshops for women SHGs to empower them to lead behaviour change initiatives in safe sanitation.
9. Celebrations in ODF GPs by Rallies, felicitation to Natural Leaders and plantation of Saplings at Open Defecation sites/ public places, putting ODF(Athmagowaravam) GP boards at the entrance of GP.

10. Declaration of ODF GPs and Verification of the same.
11. Steps to implement Solid Waste Management i.e., Generating wealth from Waste (Collecting waste, Segregating, Compost of wet waste, Recycle, Reuse and selling waste)
12. Liquid Waste Management- Soak Pits/ under drain system.

VII) The 1st , 2nd& 3rd Saturday of every month will be declared as Swachha Andhra Mission observation days

- On these Mission observation Days all the citizens shall talk about sanitation, think about sanitation and plan for sanitation either individually or in groups.
- The discussions can be in the form of debates, deliberations, competitions etc.
- The Managements of Schools, Colleges and other educational institutions shall ensure proper discussion and debate on sanitation by all the students.
- These discussions may be conducted in any form as deem fit by the Management.
- Apart from Educational Institutions discussions shall be held in all the offices of both private and public. Apart from that all the citizen groups like Resident Welfare Associations, Women Groups, youth clubs, religious groups, NGOs shall do discussions and planning.
- At the end of the day after discussions they may post their views, comments and suggestions etc. on an interactive website / app.

- On the Action Day all the citizens shall participate in the activity related to sanitation.

- The Local Bodies may facilitate participation of the citizens in the activities organized on Sanitation.

VIII) 4th Saturday of every month will be declared as Swachha Andhra Mission action day.

I) All the members of ULB level mission and Gram Panchayat level mission shall take up grounding of the works as per the action plan
II) Recognisition and felicitation of best performers
III) Ranking of wards, Gram Panchayts, ULBs, Divisions and Districts. Ranking shall be done component wise health, environment, water, sanitation etc.
IV) Organise public meetings and announcing the achievements made during the month.

1. The Managing Director, Swachha Andhra Corporation and CEO, Swachha Andhra Pradesh Mission shall take necessary action in the matter accordingly.

1. The GAD will be the nodal department for effective and the efficient implementation of the Mission activities.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SATYA PRAKASH TUCKER
CHIEF SECRETARY TO GOVERNMENT

To
The Hon'ble Chief Minister Govt of A.P., and Chairman, State Level Swachh Andhra Pradesh Mission.
The Hon'ble Minister, MA&UD.
The Hon'ble Minister, PR.
The Hon'ble Minister, Housing & RD (Sanitation)
The Hon'ble Minister, Environment, Forests, Science & Technology
The Hon'ble Minister, Finance.
The Hon'ble Minister, Education .
The Hon'ble Minister, Health.
The Hon'ble Minister, I&PR.
Dr. C.L. Venkat Rao, Executive Vice Chairman, State Level Swachh Andhra Pradesh Mission.
The Chief Secretary to Govt.
The Principal Secretary, to Govt MA&UD.
The Principal Secretary, to Govt Finance
The Principal Secretary, to Govt PR.
The Principal Secretary, to Govt HE.
The Principal Secretary, to Govt SE.
The Principal Secretary, HM&FW.

The Commissioner & Director of Municipal Administration, A.P. Guntur.
The Commissioner, I&PR, A.P. Guntur.
The Commissioner, PR, A.P. Guntur.
The Commissioner, RD, A.P. Guntur.
The Commissioner, Health & Family Welfare.
The MD, Swachha Andhra Corporation, A.P. Vijayawada.
All the Hon'ble Members of District Level, Divisional Level, ULB Level, Mandal Level and Panchayat Level Mission thorough MD, SAC, A.P. Vijayawada.

Copy to:
The Mission Director, MEPMA, AP. Guntur.
The Managing Director, APUFIDC, A.P. Guntur.
The Engineer – in – Chief, PH, A.P, Thadepalli, Guntur.
The Director, Town and Country Planning, A.P. Guntur.
All the Directors of the Board SAC through the MD, SAC, AP, Vijayawada.
The P.S to Prl. Secy.to C.M.
The OSD to Hon'ble Minister (MA).
The P.S to Chief Secretary.
The PS to Spl. Chief Secretary to Government, Finance Department.
The PS to Principal Secretary to Govt., MA&UD Department.

//Forwarded :: By Order//

SECTION OFFICER